

## Do Surrey businesses know whether they are sharing data securely?

An IT Support company, nTrust Systems Limited, based in Redhill, Surrey has been scouring the market for months for the best 'sync and share' solution that meets the highest security standards for business and yet is very competitively priced.

Workers need to share files with others. Many also need to sync files so that they can access them from whichever device they are using at the time - laptop, phone, tablet, PC or Mac.

"Our customers have been asking for a business 'sync and share' solution that offers greater data security than Dropbox, Box or Google Drive", says Russ McKenzie, MD of nTrust Systems, "and we have found the ideal software."

New this Spring, nTrust Systems is launching [FileCloud](#). Russ Mckenzie is concerned that businesses are not taking their internet security seriously enough, saying, "The key advantage is that we can reassure our customers that their data is not stored abroad or *just somewhere* in the Cloud – it is on servers that we own in a UK datacentre that meets Tier 3+ standards as classified by the [Uptime Institute](#). We have been storing data in this highly secure Surrey datacentre for a number of years and it boasts 99.999% uptime since inception."

FileCloud is an easy-to-use alternative to Dropbox that provides secure file sharing and seamless syncing between devices.

From a cyber security point of view, a further advantage of FileCloud is its powerful built-in ransomware protection. Ransomware is a real and increasing threat faced by businesses of all sizes. It is a type of malware that encrypts digital files, forcing the business to pay a ransom to unlock the data. Public cloud providers are a favourite target for fraudsters, and end-user computers can get infected via spoof email messages. Security breaches in organisations like Dropbox (68 million accounts), LinkedIn (117 million accounts) and Yahoo (1 billion accounts) further emphasize the ransomware threat.

The key questions to be considered when selecting your enterprise file synchronisation and sharing software are:

### **Is it easy to use?**

It has to be so intuitive that it just works. If it's easy to use, you will want to use it and so will all your colleagues. There will be no effort required to discourage people within your company from using less secure alternatives.

### **How secure is it?**

If any of your company's data is confidential or sensitive and you are using cloud software, you should definitely find out where your data is stored and ensure that data is encrypted both in transit (whilst sending) and at rest (on the server).

You should also find out whether you own your data. Furthermore, you need to be able to track who your employees are sharing your data with.

You need granular access permissions and you need to be able to instantly deny access to shared files. You might need the ability to give access for a specific period of time.

More business insurers are asking questions such as these and it is probable that before long you will need to know the answers and provide a full audit trail showing who has shared your data.

### **How good is the support and how can you get in touch?**

When you need technical help or support there is great value in knowing that you will be able to get the support you need by phone or email from people who speak your language and are in your time zone.

Russ Mckenzie at nTrust Systems takes the matter of cyber security very seriously and is doing all he can to give Surrey businesses the opportunity to make themselves more secure. [FileCloud provided by nTrust](#), with data stored in a Surrey data centre, is the ideal solution to help businesses enjoy the benefits of file sharing and collaboration whilst knowing that they have done all they possibly can to prevent data breaches.

Hyperlinks included in the text

FileCloud	<a href="http://www.ntrustsystems.co.uk/cloud-services">http://www.ntrustsystems.co.uk/cloud-services</a>
FileCloud provided by nTrust	<a href="http://ntrust.systems/filecloud">http://ntrust.systems/filecloud</a>
nTrust Systems Ltd	<a href="http://www.ntrustsystems.co.uk">http://www.ntrustsystems.co.uk</a>
Uptime Institute	<a href="https://uptimeinstitute.com/tiers">https://uptimeinstitute.com/tiers</a>

### **ENDS**

Managing Director, Russ Mckenzie, was formerly Head of IT for British Airways Travel Shops, whilst fellow director and CTO, Eric Whitehead, broadened his vast technical knowledge supporting IT operations at Air Miles and BA Travel Shops.

Based in Surrey, but operational over the south east of England, nTrust's offices are adjacent to one of the most secure server hubs in the UK, which hosts their 'Cloud' data.

The company's success has been built on technical proficiency, sound advice and exceptional service and the business has grown organically since 2002 through a constant stream of business referrals.

### **Technology Advice**

nTrust specialises in a range of technologies, providing services for effective communication, collaboration and data sharing. Services include setup and remote monitoring of servers and networks, hosted desktops, business-class file synchronisation and sharing software, online data backup, business-class e-mail, phone, VoIP services and broadband, as well as procurement of hardware and software. nTrust advises on cyber security matters and assists with Cyber Essentials certification.

### **IT Support**

Customers can treat nTrust's help desk as their own IT Department, calling whenever an IT issue slows down productivity.

The nTrust help desk team are on hand throughout the working day.

nTrust welcomes enquiries from businesses of all sizes.